



Menu & Placemat Advertising Rates 2021-2022 P: (315) 687-6366

Restaurant Name	Placemats # of placemats	Ad Price
Johnnie's Pier 31 Ads Sold: Jan.-Feb. Annually	30,000	\$180 single \$295 double
Canal View Cafe Ads Sold: Jan.-Feb. Annually	45,000	\$225 single \$425 double
Vernon Apple Betty Ads Sold: Sept.-Oct.	40,000	\$210 single \$400 double

**10% Discount when advertising on more than one placemat, more than one restaurant menu,
or more than one take out menu.*